

CALL FOR ABSTRACTS

INTERNATIONAL CONFERENCE ON SURVEY METHODS IN TRANSPORT: HARMONISATION AND DATA COMPARABILITY FRANCE, MAY 25-31, 2008

We have great pleasure in inviting you to Annecy in the French Alps, for the **8th International Conference on Travel Survey Methods**. Since 1979, survey experts, transport researchers, and practitioners have been coming together to improve the conduct of surveys that support transport planning, policy, modeling, monitoring, and related issues for urban, regional, intercity, and international person, vehicle, and commodity movements. The International Steering Committee for Travel Survey Conferences organizes these conferences with the aim of offering transport professionals (researchers, practitioners, modelers, planners, and others) the possibility to present their work, exchange information, network, promote international collaboration, and serve as a forum for the presentation of workshops, papers, and posters. For information on the 8th International Conference, visit www.isctsc.let.fr.

New for this conference is the opportunity to attend, at no additional cost, the final meeting of the European COST Action "Changing behaviours for more sustainable mobilities", part of which is on National Travel Surveys. (See <http://cost355.inrets.fr/>)

Submission of Abstracts

Abstracts can be related to the overall conference theme of "harmonization", with a focus on inter- and intra-country data comparability. Abstracts may also be related to the conference workshops. See a short description of the workshops on reverse. Long abstracts of 1000 words are required, and should include full contact information for the corresponding author. As the majority of the time during the conference will be devoted to workshops, accepted papers will mostly be presented in formal poster sessions. Submit your abstract in English by July 8, 2007 to patrick.bonnel@entpe.fr. Authors will be notified of abstract acceptance by August 5, 2007. Full papers will be due March 1, 2008.

Conference Co-Chairs

Patrick Bonnel, Laboratoire d'Economie des Transports, Université Lyon 2 - ENTPE

Martin Lee-Gosselin, Université Laval, Québec, Canada, Visiting Professor, Imperial College, London

Jean-Loup Madre, National Institute of Research on Transports and Safety (INRETS)

Johanna Zmud, NuStats



ISCTSC
International Steering
Committee for Travel Survey
Conferences

2008 Conference Workshops

1. **Surveys for Behavioral Experiments:** This workshop will address recent experience with, and the special challenges involved in, designing and executing survey research to support the development and evaluation of transportation-related behavioral experiments.
2. **Non-response Challenges in GPS-Based Surveys:** This workshop will focus on innovative techniques for addressing both unit and item non-response in GPS-based travel surveys.
3. **Electronic Instrument Design: User Interfaces:** This workshop will focus on improvements in usability and usability testing for web-based surveys and mobile phone-based surveys in both revealed preference and stated response contexts.
4. **Data for Public Transit Planning, Marketing and Model Development:** This workshop focuses on innovative and efficient methods for sampling passengers, collecting data, analyzing travel patterns, and using administrative data, for transit planning and marketing, and for travel demand model development.
5. **Vehicle-Based Surveys:** This workshop will raise methodological challenges in vehicle-based surveys (where vehicles are the sampling units) and ways of overcoming them.
6. **Capturing Travel Behavior Data during Exceptional Events:** The workshop will identify effective survey approaches, sampling procedures, survey instrument designs and content, and data collection strategies for capturing personal travel behavior during unplanned, exceptional events.
7. **Surveys on Urban Freight Transport:** This workshop will focus on best practices for the accurate capture of freight movements in urban areas, including commodity-based surveys and tour-based surveys.
8. **Moving from Cross-Sectional to Continuous Surveying:** This workshop examines the methodological issues involved in designing, implementing and using data from a continuous measurement survey.
9. **Best Practices in Data Fusion:** This workshop presents best practices in data fusion — the process in which two or more databases are integrated so as to obtain necessary parameters or a single database.
10. **Emergent Behavior in the Context of Environmental Sustainability:** This workshop focuses on understanding the *evolution* of individual and household activity/travel patterns and underlying decision-processes through the use of mixed data collection methods (e.g., retrospective, revealed behavior and stated response methods) to provide observations of past, present and potential pattern in support of sustainability policy.
11. **Understanding Relationships among Transportation Infrastructure, Physical Activity and Health:** This workshop will focus on recent survey methods, uses of technology in surveys, and other innovative measurement techniques for better understanding the relationships among physical activity, the role of physical activity in personal travel behavior, and the constraining or stimulating impact of infrastructure and urban form.
12. **The Collection and Processing of Survey Data using Mobile Technologies:** This workshop will develop advice that could be given to practitioners about what is currently feasible and reliable in the areas of collecting and processing travel data using mobile technologies, such as GPOS, GNSS, RFID, cellular phone hand-offs.
13. **Data Visualization Techniques:** This workshop will provide a venue for sharing innovative data visualization techniques (e.g., innovative, information-rich, as well as beautiful graphs, charts, maps and animated visualizations) for travel survey data.
14. **The Acquisition of Long Distance Freight Data:** This workshop will focus on how to improve the acquisition of long-distance freight data.
15. **Surveying "Hard to Reach" Groups:** This workshop will discuss recent advances in methods for ensuring the participation of hard-to-reach groups in transport surveys, including participants with limited national language or literacy skills, ethnic minorities, adolescents and physically challenged
16. **Surveys of Tourists and Transients in Urban Areas:** The workshop will examine how to measure the impact of tourists and transients (temporary residents such as business people, out-of-town shoppers, or other visitors) on travel in urban areas, including the nature, timing, and location of travel within an urban area.